

# THE FIRST SCIENTIFIC - PROFESSIONAL CONFERENCE ORGANIZED BY THE



#### **UNIVERSITY OF EAST SARAJEVO**

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**ENTREPRENEURSHIP AND INNOVATION CENTRE- University of Zenica** 

#### **TOPIC:**

DEVELOPMENT OF COMPETENT HUMAN RESOURCES AS A NECESSARY PRECONDITION FOR DEVELOPMENT OF TOURISAM IN THE COUNTRIES OF THE REGION SEE (RT-SEE-2012)

Call for authors of papers and other participants

Venue: Hotel Board, Jahorina, Republic of Srpska, Bosnia and Herzegovina





Dates: 28. - 31. March 2012.







- Ministry of Science and Technology Government of the Republic of Srpska
- Ministry of Economy Government of the Republic of Srpska
- Ministry of Education and Culture Government of the Republic of Srpska
- Ministry of Trade and Tourism Government of the Republic of Srpska
- City of East Sarajevo
- Jahorina Olympic Centre
- 1. day of the conference: welcome drink
- 2. day of the conference: the presentation of works by invitation and discussion
- 3. day of the conference: the presentation of papers submitted at the invitation and selected by the organizers
- 4. day: visits to tourist attractions of the region / ski-day competition of the conference participants







# Why this conference?

For many years there has been a noticeable lack of highly qualified personnel in the Republic of Srpska and Bosnia and Herzegovina in the field of tourism, which would have been able to develop tourism on a new basis in the way it is now developing in the world. Modern information technology, global trend of increasing number of tourists, new airport lines with much more favorable conditions of travel, new forms of tourism, previously poorly developed (e.g. rural, eco, adventure, conference, spa, sports, etc..) are just some of the determinants of today's tourism world. Numerous studies have shown that the Republic of Srpska and Bosnia and Herzegovina have a solid foundation for tourism development taking into account natural conditions. But in all these studies it is almost always referred to a lack of staff with minimal competence to deal with today's tourism, which in addition to professional competence in the field of tourism implies a number of generic competencies that include the active knowledge of foreign languages , ICT technology, teamwork, etc..



It is planned for this conference to become traditional and organized each year at Jahorina in the last week of March.



On the first day, works by invitation of the respectable names from the Western Balkans would be presented and the discussion led by eminent scientific names in this field would take place.

On the second day, young scientific workers and students, PhD students, postgraduates would be offered the chance to present their work with themes of importance to the development of tourism industry.

On the third day, it is planned to organize an open championships in skiing of Bosnia and Herzegovina university teaching staff and participants of the conference.





## Why this conference at the Jahorina?

Jahorina (Serbian/Bosnian: Jahorina, Serbian Cyrillic: Jахорина pronounced [jâxorina]), is a mountain in south-eastern Bosnia and Herzegovina, located in Pale, Republika Srpska. It borders fellow Olympic mountain Trebević. Jahorina is 1913 meters (6276 feet) tall, making it the second tallest of Sarajevo's mountains, behind Bjelašnica.

Like other three mountains, <u>Igman</u>, Bjelašnica and Trebević, Jahorina is a popular destination for a variety of outdoor sports and activities. During the <u>1984 Winter Olympics</u>, Jahorina was the site of the women's alpine skiing events. Today, Jahorina remains a popular destination for <u>skiing</u>, <u>hiking</u>, and <u>sledding</u>, with over 40 km of ski trails and modern facilities.











# Topics from the special interest of RT-SEE-2012 conference are:



**Tourism, Economic Growth and Development** 

**Tourism, Regional and Rural Development** 

**Tourism and Cross-Border Cooperation** 

Alternative forms of tourism

The competitiveness of the tourism

**Entrepreneurship and Innovation in tourism** 

Tourism, labor market and human capital

Tourism and the environment, including climate change

**Economic analysis of tourism demand** 

The policy of tourism development

**Tourism and Taxes** 

The political importance of tourism

**Economic analysis of tourism** 

**Transport in tourism** 

**MICE tourism** 











#### **Accommondation and conference**

Board Hotel is located on the main road between Poljice and Hotel Bistrica, at 1.550 m above sea level, in the very heart of the ski center on the main road and only 150 m from the slopes and lifts "Poljice". All ski slopes and lifts of Ski Centre Jahorina are easily and quickly available. Hotel Board possesses its own parking for guests.

It offers a total of 98 beds in 25 double and triple rooms and 5 studios and a luxury suite. Comfortable rooms and apartments are equipped with central heating, telephone, satellite TV, mini bar.

Accommodation at the hotel is on half board basis (bed, breakfast, dinner).

Board Hotel offers its guests, and guests of VIP Jahorina, the use of luxurious, newly built wellness center with saunas, a swimming pool, rooms for relaxation, massage, if desired. Within the hotel there are modern restaurant offering specialties of local and international cuisine and Board club for socializing with discreet music in pleasant surroundings, as well as ski in ski equipment. For relaxation and enjoyment, guests can use sauna, and there is a rink 150 m away.

#### **Contact information**

Web site: <a href="www.hotelboard-jahorina.com">www.hotelboard-jahorina.com</a>; Tel.: +387 57 270 014 E-mail: info@hotelboard-jahorina.com; Tel/Fax: + 387 57 270 177









- Prof. dr sc Stevan Trbojevic, Vice-rector of University of East Sarajevo (UES)
- Prof. dr sc Darko Petković, Vice-rector of the University of Zenica,
- Prof. dr sc Jovo Ateljević, Faculty of Economics, University of Banja Luka
- Prof. dr sc Radoslav Grujić, Faculty of Technology, UES
- Prof. dr sc Radomir Božić, Faculty of Economics, UES
- Assistant prof dr sc Nikola Gluhović, Dean of the Faculty of Economics UES
- Assistant prof.dr sc Goran Mutabdžija, Faculty of Philosophy, UES
- Mr sc Mirza Oruč, CIP UNZE
- Assistant Sanja Prodanović, Faculty of Economics, UES
- Assistant Dženan Kulović, CIP UNZE
- Prof. dr sc Slavko Ždrale, Faculty of Physical Education and Sports, UES
- Mr. Aleksandar Pastir, Banja Luka, Banja Luka Rafting Center
- Mr. Branko Koroman, director, Olimpic Centre, Jahorina
- Mr. Nenad Koprivica, City Development Agency, East Sarajevo
- Student Aleksandar Glavaš, Faculty of Economics Pale, Students Union, UES





#### **Scientific Committee of the Conference**

- Prof. dr sc Jovo Ateljevic, Faculty of Economics UNBL, president
- Prof. dr sc Nikola Gluhović, Dean of the Faculty of Economics UES
- Prof. dr sc Stanko Stanic, Recor of the University of Banja Luka
- Prof. dr sc Danko Pržulj, Dean of the Faculty of Physical Education and Sport UES
- Prof. dr sq Darko Petković, Vice-rector of the University of Zenica
- Prof. dr sq Hazim Bašić, Vice-rector of the University of Sarajevo
- Prof. dr sd Dražena Tomić, Vice-rector of the University of Mostar
- Prof. dr sc Anđelko Lojpur, Vice-rector of the University of Montenegro
- Prof. dr sc Peter Schulte, Director of the Institute for European Affairs, Gelsenkirchen, Germany
- Prof. dr sc Arjeta Troshani, Dean of the Faculty of Economics, University of Skadar, Albania
- Prof. dr sc Milorad Jovović, Dean of the Faculty of Economics Podgorica, University of Montenegro
- Prof. dr sc Brane Markić, Dean of the Faculty of Economics, University of Mostar
- Prof. dr sc Tatjana Stanovčić, Dean of the Faculty of Turism and Hotel Management Kotor
- Prof. dr sc Marina Dabić, Faculty of Economics Zagreb, University of Zagreb
- Prof. dr sc Želimir Dulčić, Faculty of Economics, University Split
- Prof. dr sc Mihail Morozov, Russian Economic-Trade University Moscow, Russia
- Prof. dr sc Aleksa Vučetić, Vice-dean of the Faculty of Turism and Hotel Management Kotor
- Prof. dr sc Đurđica Perović, Vice-dean of the Faculty of Turism and Hotel Management Kotor
- Prof. dr sc Božo Vukoje, Tourism Association of Bosnia and Herzegovina
- Prof. dr sc Šemsudin Džeko, Tourism Association of Bosnia and Herzegovina
- Prof. dr sc Izet Rado, Faculty of Sport, University of Sarajevo
- Prof. dr sc Refik Ćatić, vice-rector, University of Zenica
- Prof. dr sc Bojan Zečević Faculty of Economics, University of Belgrade
- Prof. dr sc Aleksandar Đurić, Faculty of Economics, University of East Sarajevo
- Prof. dr sc Marko Šarčević, Faculty of Economics, University of East Sarajevo
- Prof. dr sc Sanda Čorak-Weber, Institute of Turisam, Zagreb
- Prof. dr sc Magaš Dragan, Faculty of Turisam, Opatija
- Prof. dr sc Neven Šerić, Faculty of Economics, University of Split
- Prof. dr sc Ivana Žilić, College of Šibenik
- Prof. dr sc Mirjana Mađarević, Pedagogical Faculty, University of Zenica





# **Honorarry Committee of the Conference**

- Prof. dr sc Mitar Novakovic, Rector of the University of East Sarajevo
- Prof. dr sc Sabahudin Ekonović, Rector of the University of Zenica
- Mr. Aleksandar Dzombic, Prime Minister of the Republic of Srpska
- Prof. dr sc Jasmin Komić, Minister of Science and Technology, Government of the Republic of Srpska
- Mrs. Gorana Zlatković, Minister of Trade and Tourism, Government of the Republic of Srpska
- Mr. Anton Kasipović, Minister of Education and Culture, Government of the Republic of Srpska
- Mayor Vinko Radovanovic, City of East Sarajevo
- Mayor Mehmed Behmen, City of Sarajevo













### **Submission of the papers**

Papers can be sent in electronic form on CD in Word or PDF format to the address:

**University of East Sarajevo** 

For RT-SEE-2012

Alekse Šantića 3

71420 Pale, East Sarajevo, Republic of Srpska

**Bosnia and Herzegovina** 

The scope of work is up to 10 pages. Arial 11 pt, 14 pt headlines, information about authors 10 pt. All the margins 2.5 cm. Abstracts of papers should be written to the volume of one A4 page with information about the authors of papers and title of the work.

Papers should be submitted in bosnian, croatian, serbian, slovenian, macedonian and montenegrian language and optionally in the english language.

The final papers should be submitted by 15 March 2012 and the previous application of papers (title and authors) should be made by 03 March 2012 to the addresses:

sanja.prodanovicc@gmail.com dzenan.kulovic@gmail.com

#### Information

Any information about the conference can be obtained in electronic form or on the phone from members of the Organizing Committee:

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# RT\_JIE\_2012 Dobro došli! WELCOME!

